Pete McCarthy

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SUMMARY

Product leader who builds. Twenty years shipping B2B software, from a bootstrapped startup I took to acquisition to platform rebuilds at Vendini and Agilysys. Since 2022 my work has been AI agents: multi-agent workflows for client ventures at Matter, then my own one-person AI coding agency, where I ship client projects and my own products end to end. I write production code, run my own user research, and tie roadmaps to revenue.

EXPERIENCE

Independent Full-Stack AI Coding Agency, Founder — Jan 2025 - Present

- Run a one-person agency covering product strategy, design and full-stack engineering, delivered with coding agents.
- **Client projects:** CommonLight (checked community resource data for health plans and counties), Port32 (marina management) and Peggy (an AI assistant that turns school email into one-tap actions for parents).
- **My own products:** Cells, a company AI laboratory that gives every employee an AI chief of staff for a month and reports back what worked; HomeZero, a home helper that researches any address from public records and listing history; Transparent Towns, agents that read town agendas, minutes and budgets and tell residents what affects them; and Yeoman, which finds small businesses for sale and stacks their numbers the way an SBA lender will.
- **Tooling underneath:** an agent runtime where each agent runs in its own Linux machine with memory and overnight learning, and Ship, a Claude Code plugin that takes a feature from idea to merged pull request in one command.

Matter Product Studio, AI Product Lead — May 2022 - Jan 2025

- Served as interim product leader for client ventures across several industries, taking each from idea to launched MVP.
- Replaced a 12-step manual listing process with an agentic workflow that delivers in under 90 seconds and saves agents 2 hours per listing.
- Launched the Port32 marina management platform, reaching 74% digital check-in adoption and +9 NPS in its first season.
- Trained 20+ colleagues in practical AI methods for product and engineering work.

Career Break: Stay-at-Home Dad and Independent Crypto Trader — 2019 - 2022

Aikon, Senior Product Manager — Jan 2018 - Dec 2019

- Led the pivot from a niche API marketplace to ORE ID, a universal login platform for blockchain apps, cutting partner integration time 60% within 6 months.
- Closed four partnerships worth $7M ARR and lifted developer NPS 11 points with smoother sign-in workflows.
- Raised developer retention 35% in 6 months by running iterative user feedback sessions.

Product School, Instructor

Apr 2018 - Jul 2018

- Taught an 8-week product management course covering Agile, user research and A/B testing, rated 4.9 out of 5 by the first cohort.
- Mentored 15 professionals on resumes and portfolios; 73% landed PM roles within 3 months.

Vendini, Senior Product Manager

Jan 2015 - Dec 2017

- Rebuilt the legacy ticketing system as a cloud-native API platform, cutting maintenance time 75% and support tickets 50% within 3 months.
- Shipped Festival Logistics Manager, which ran access control and volunteer management for 120+ events.

Checkwise, CEO and Founder

2013 - 2014

- Bootstrapped a cloud food safety checklist platform for restaurants and grocery retailers from concept to a 7-figure acquisition in under 2 years.
- Ran product, engineering, sales and customer success, and landed an enterprise deal within 90 days.

Agilysys, Director of Software Development

2009 - 2013

- Led a 20-person cross-functional team to launch the company's first cloud-native hospitality point-of-sale system, reaching general availability in 14 months and $5M in annual throughput.
- Modernized the InfoGenesis platform, simplifying installation and reducing support tickets.

Earlier

2000 - 2009

- **ParTech, Senior Product Manager:** led mobile products and new hospitality technology platforms after serving as Director of Major Accounts for Fortune 500 restaurant chains.
- **OpenTable, Senior Implementation Specialist:** early team member; launched OT Concierge, which let hotel concierges book real-time reservations for guests.

SKILLS

AI agents and multi-agent systems, Claude Code, MCP servers, TypeScript, React, Python, Cloudflare Workers, product strategy, roadmapping, user research, A/B testing

EDUCATION AND RECOGNITION

University of California, Santa Barbara: Bachelor of Arts, Economics

Bootcamps: React Intensive, Code Academy. iOS Developer, Mobile Makers Academy.

Money20/20 Hackathon: won the Synchrony Financial code challenge with Bagbot, an in-store product recommendation tool.